



**Utah Petroleum Section of the Society of Petroleum Engineers
and
Utah Division of Oil, Gas & Mining
2014 Energy Awareness Poster Contest**

Entry Instructions for Principals and Teachers

OBJECTIVES

- To increase students' and the public's awareness of the importance of all sources of energy in our everyday lives.
- To highlight how modern energy production techniques minimize environmental impacts while supporting the high standard of living we enjoy as a society.
- Allow teachers to combine natural resources, science, and social studies education with individual creativity and artistic skill for an activity that meets several learning objectives in the science and social studies curricula.

POSTER CONTEST is open to all K-6th grade students in Utah.

CERTIFICATES will be issued to the Grand Prize Winner and Statewide Grade Level Winners (one per grade)

WINNERS, their parents, teachers, and principals will be honored at the Energy Awareness Awards Luncheon in May.

GRAND PRIZE WINNER's artwork will be incorporated into a poster which will be unveiled at the Awards Luncheon.

WHAT TO DO

TELL students about the contest and prizes. Make the contest a classroom project or let students begin their art in class and complete it at home.

CREATE – Have students create a work of art using the theme, How Can I Use Energy Wisely?

ENTER – Attach enclosed entry form to the back of the winning artwork for each grade at your school. Submit poster according to instructions in the Contest Rules.

EMAIL a list of all participating students to rubyjoanderson@utah.gov.

JUDGING

SELECT one winner per grade level per school.

SEND your school's entries to the Utah Division of Oil, Gas & Mining address listed in the contest rules.

2014 Energy Awareness Poster Contest Rules

How Can I Use Energy Wisely?

Each entry has a chance to win the

GRAND PRIZE

**Announced at the Energy Awareness Awards Luncheon
in Salt Lake City on May 7, 2014**

- The Utah Petroleum Section of the Society of Petroleum Engineers and the Division of Oil, Gas & Mining's Energy Awareness poster contest is open to every student in grades Kindergarten through sixth grade and Special Education in Utah.
- Each entry must be a two-dimensional drawing or painting size 11" x 17". Entries smaller than 11" x 17" are not eligible. Electronic entries must be in Adobe PDF format. This submission method is especially appropriate for computer-generated artwork. If you scan a physical piece of artwork, be sure the PDF file you send is high resolution and high quality. A poor quality or low-resolution file may affect the score your entry receives.
- Include the theme "*How Can I Use Energy Wisely?*" in the poster design. The theme must be spelled correctly and stand out clearly from the background. Letters drawn in a color similar to the background color cannot be easily read and can disqualify a poster from the contest.
- Artwork should be created using a color medium such as paint, crayons, markers, colored pencil, computer art and/or pen and ink. Avoid media likely to smudge or smear, such as pastels, chalk or charcoal. Collages are welcome, but keep in mind that the poster must be flat in order to be scanned for reproduction. Only hand lettering will be accepted. Do not use glitter. Reproducibility of the poster will be a factor in the judges' decisions, so use good lettering, high contrast and bright colors! The Division reserves the right to enhance artwork for better print results.
- The entry should focus on how we use energy in our everyday lives, where our energy comes from, and how it can be conserved. Some ideas include:
 - Coal, oil, and natural gas are conventional energy sources that provide much of the energy we use (cars, heat, electricity, light etc.)
 - Modern conventional energy production is careful to protect the environment while providing what our society needs
 - People are finding new and better ways to use renewable energy every day
 - Every household can do small things to conserve energy
- Students are encouraged to discuss the project with their parents/guardians. Students should choose their own artwork content with suggestions from parents/guardians or teachers.
- Each poster must be the original work of one student.
- Please complete the official entry form and tape it to the back of each poster entered. You may copy it as needed. You can also download the form from our website at www.ogm.utah.gov.
- All entries will become the sole property of the Utah Division of Oil, Gas, and Mining and may be reproduced by the Division for any purpose and in any form. One grand prize winning entry will be published on the Division's Energy Awareness 2014 poster for distribution to schools, mining companies, oil & gas companies, energy companies, industry groups, and other outlets statewide. Bright colors, clear lettering, and good spelling are important.

JUDGING CRITERIA

The Division of Oil, Gas, and Mining staff will judge the posters based on depiction of the theme, visibility of the theme, demonstration of how products from mining and oil & gas extraction are essential to our daily lives, artistic merit, and originality.

Entries will be judged on the following criteria:

1. Illustration of the theme	20%
2. Use of color	20%
3. Readability of words/text	20%
4. Clarity of message	15%
5. Use of high contrast	10%
6. Printing process compatibility	10%
7. Artistic merit	5%

CONTEST LEVELS

- **SCHOOL CONTESTS:** Schools are responsible for judging at the school level. They may request assistance from PTA volunteers, community artists, and/or local environmental or natural resources experts. Each school may submit only one poster from each grade, K-6 and Special Ed, to the DOGM Poster Contest Committee.
- **STATE CONTEST:** DOGM judges will select a statewide winner for each grade. Judges will choose a Grand Prize winner from all the entries received by DOGM.

DEADLINES

- **March 28, 2014:** School contests should be completed by this date and the school should have selected one winner for each grade level.
- **April 4, 2014:** Schools must send their winning entries with a postmarked by April 4, 2014. Send them to:
 - Mail entries to (DO NOT FOLD):
Energy Awareness Poster Contest
Utah Division of Oil, Gas and Mining
P.O. Box 145801
Salt Lake City, UT 84114-5801
 - Hand Deliver or ship entries via UPS or FedEx to:
Energy Awareness Poster Contest
Division of Oil, Gas and Mining
1594 West North Temple, Suite 1210
Salt Lake City, Utah 84116
 - Email entries to: amrinfo@utah.gov
- Winners will be notified the week of April 21, 2014.

All Entries Must Be Postmarked

NO LATER THAN APRIL 4, 2014

To Be Eligible For Consideration

PRIZES

For the School

- Home schools are not eligible for school prizes
- Grade Level winner: \$500 for the school of each Winner (8 awards)

For the Students

- State Grand Prize: Framed original artwork, certificate signed by the Governor, and other prizes
- State Winners (one per grade): Framed original artwork, certificate signed by the Governor, and other prizes
- All Entries: Certificate of Participation

DOGM Energy Awareness Awards Presentation & Luncheon

Winners, their parents, and teachers will be invited to attend the Energy Awareness Awards Presentation and Luncheon on May 7, 2014 in Salt Lake City. All travel costs are at the winners' expense.

SPONSORS

Utah Petroleum Section of the Society of Petroleum Engineers
Utah Division of Oil, Gas & Mining
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Society of Petroleum Engineers
Division of Oil, Gas, and Mining
Energy Awareness Poster Contest Entry Form

How Can I Use Energy Wisely?

Student Name _____ Grade _____

School _____

City _____ Zip Code _____

Parent Contact information (for prize notification purposes only):

Phone _____ email _____

Teacher Contact Information (for prize notification purposes only):

Name _____ Phone # _____

Email _____

Please complete the information above so we can notify the winners. All contact information except for name, teacher, and school will be kept private and not shared with anyone. Winners' first name and last initial, teacher's name, and school will be printed on the poster with the winning artwork.

Submit entries to:
Utah Division of Oil, Gas, and Mining
Energy Awareness Poster Contest
P.O. Box 145801
Salt Lake City, Utah 84114-5801

For more information call 801-538-5352 or visit the Division of Oil, Gas and Mining's website at www.ogm.utah.gov

